

Kiehl's comes to Montreal
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The first week of December, Montrealers are in for a retail treat: The city's first free-standing Kiehl's store will fling its doors open just in time for holiday shoppers. The new store will be located on 760 Ste-Catherine West, right in the heart of downtown Montreal.

Montreal shoppers are no stranger to this brand; it's long been available at Ogilvy's. But as a longtime Kiehl's shopper, I can tell you that there's something very special about the free-standing stores. They hark right back to the origins of the Kiehl's, which was founded as an old-world apothecary in New York's East Village neighborhood over 150 years ago.

Since 1851, the venerable New York purveyor of fine quality skin and hair care preparations has been admired for its no-nonsense packaging and outstanding products. Less about the frou-frou, and more about the functional, these are simply products that perform.

Personal favourites include the legendary Creme de Corps, a custard-like body lotion that will soften the driest of skin and the Yerbe Mate facial-care range which launched this year. There's real science behind these products and Kiehl's are not one of those brands the launch new products willy-nilly; only in response to overwhelming customer demands and after rigorous testing.

For the holiday season, Kiehl's offers a broad selection of products that will make ideal gifts for everyone on your list: No-nonsense, but uber-effective shaving products for the boys, paediatrician approved skincare products for babies and children and skincare ranges for every possible skin-type.

There's something for every budget too. Try stuffing stockings with their lauded lip-salve. Or hand-milled pear-tree soap will be a seasonal show-stopper for discerning recipients.

Staff at Kiehl's stores know their products inside and out and have all kinds of tips and tricks to get the most out of every drop and to match the right products with your needs. Because the quality is so high, a little goes a long way.

This is a brand that inspires die-hard loyalty among the most fickle of shoppers, so be sure to add it to your list.



CREDIT: Kiehl's

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